

Panama

Destination One-Pager

The stopover that stayed: Copa’s hub feeds a dollarized economy where MICE, Casco Viejo boutiques and two coasts turn transit into a destination.

3.0M

international visitors in 2025 — a record (\$6.6B in tourism revenue)

TOP SOURCE MARKETS

United States		448K (~16%)
Colombia		309K
Ecuador		107K
Venezuela		79K
Mexico		75K
Spain		70K

Source: Autoridad de Turismo de Panamá (ATP) — <https://www.atp.gob.pa/>

Full destination coverage: <https://travelintelligenceoffice.com/panama/>

